

RoboRAVE ONLINE

Entrepreneurial ONLINE Challenge Rules

Goal

Submit a creative 60 to 90 second video showing how your working robotic* design brings value to society within any environment. *any product using an input-process-output control meets our definition of robotic -

Give us your BEST PITCH on why someone should buy your product!!!

Who Can Play

Teams of 1 to 4; **YES** - online challenges allowed to have a **team of 1** (when you're home alone...hard to have 2 on the team, so teams of 1...come play)

Divisions:

- 1) Elementary School (ES): up through 5th grade
- 2) Middle School (MS): 6th - 8th grade
- 3) High School (HS): 9th - 12th grade
- 4) University/Professional (U/P): Anyone beyond High School

Cost & Team Award

This challenge is **\$5.00/team**

The top performing team in each division will be awarded **10,000 RoboRAVE credits (RRCoins)** for use in our online store (coming soon). The value is **2000 RRCoins = \$1** online RR store credit

Scoring

All RRONLINE Entrepreneurial ONLINE challenge videos with the team & product's name will be showcased on www.roboraveinternational.org.

Selection will be done by the RR Executive Team; a committee of 5.

We look for:

- 1) Working product
- 2) Required components
- 3) Product is Input-Process-Output based (it controls the main function of the product)
- 4) Social Value (current & future), as determined by our small consumer group's polling
- 5) Marketing approach;
 - a. entertainment,
 - b. memorable,
 - c. easy to follow pitch

Make us laugh while you show us a cool robotic product, that may one day, sell around the world!

Submission Requirements

The following must be completed:

- 1) All entries must be submitted by the last day of the challenge month
- 2) Autonomous and/or remote controlled robotic product
- 3) The product's primary function is controlled by an *input-process-output* logic (IPO)

- 4) Any robotic platform, valued NO more than \$1,500 USD
- 5) Video

Content **must** include:

- a) Team member(s) FIRST names, ONLY
- b) Where you're from
- c) Iq product's brand name
- d) Iq product's purpose
- e) Your "new" company's logo that will be "marketing" the new Iq product
- f) Our RoboRAVE International, *a collaborative robotics program* logo (www.roboraveinternational.org, capture logo)
- g) Inquiry Facilitators, Inc. logo (www.inquiryfacilitators.org, capture logo)
- h) Does Your Video contain music?**

Any use of music must be royalty-free with **at least the artist and title of the piece** credited

Upload the final video to your Team Profile (MP4 format) see diagram below.

Contact the event to let them know when it's ready.

- admin@roboraveinternational.org
- Subject: RROL STEAM Video (include your FIRST name)
- Body of message:
 - Who you are
 - Team name
 - RoboRAVE Membership ID#

5) RoboRAVE staff will **review and may post Video submissions to YouTube.**

6) Confirmation to the email used to notify us will be sent when your video has been posted.

The upload process can be found on your Team Profile, follow directions below:

The diagram illustrates the upload process for a team profile. It shows a team profile page with a '3 dots' menu icon and a modal window with an 'Upload Team Files' button. Arrows and text boxes provide instructions: '1. Click 3 dots', '2. Click Upload Team Files', and '3. Follow the prompts to upload JPGs, PDFs, & MP4s for your submission.'

Failure to comply with any or all of the requirements will make your entry ineligible.

Thank you. Have fun, while learning!

**the RR Executive Team
Katie, Cecilia, Amber, Brian, and Russ**